

# BESPOKE EVENTS

INTRINSIC COMMUNICATIONS



# PROPOSAL

2019

# EXCLUSIVE EVENTS WITH ELUSIVE DELEGATES

The Bespoke Events Division of Intrinsic Communications helps you to boost your pipeline by enabling quality time with hard to access decision makers from your enterprise level targets. You control the topic, the audience, the timing and location – we do all the work, delivering a first-class event with the most important ingredient: relevant and senior decision makers based solely on YOUR criteria.

## WHY US?

The team at Intrinsic Communications have extensive experience in delivering senior level qualified audiences at events around the world.

We specialise in ensuring delegates match the criteria for the event, whether we are working with the G20 World Leaders meeting, a focused industry gathering or a tailor-made event for an individual client.



**"Great venue. Great organisation"**

**Lords dinner attendee**

## FLEXIBLE

**The Format is flexible**, but is typically a Private Dinner hosted by you, the client, providing an Exclusive Audience and always with senior attendees that 100% match your criteria. Who would you like to host at your event? **Just let us know and we will do the rest.**

# WHY GO BESPOKE?

## CONTROL

With us you have full control over all the key elements. You select the topic, the dates and preferred city and outline the ideal attendees in terms of numbers, job titles and industry sector.

## QUALIFY

Qualified by you, researched, invited and confirmed by us. You can approve every attendee and decline any that are not the right match.

## MEASURE

Results are easy to track and measure through your pipeline.

## ENVIRONMENT

We deliver the wow factor with private dining rooms in 5-star, iconic venues. High quality environments conducive to spending quality time with your guests. A perfect mix of business networking in a relaxed and memorable environment.

## EFFICIENT

We know how much time and effort can go into creating your own event, so free up your team's time for other lead generation activities and leave the work to us. We keep you up to date throughout the acquisition campaign.



## ADVANCE

Accelerate your sales cycle by meeting the key decision-makers in your top target companies.

## ATTENDEE BENEFITS

The format ensures maximum value for you the host but also the attendees. They join based on the evenings discussion topic and value the opportunity to spend 4 hours with their peers from other organisations sharing ideas and opinions. They depart with new ideas, new contacts and full knowledge of your expertise.

## RECENT ATTENDEES

VP of People and Analytics - **LEGO**

Dir Marketing Analytics - **Hotels.com**

Global Head of Digital Governance & Compliance - **Diageo**

European Associate Director Brand Development & Innovation  
- **Coca Cola**

Group Director of Innovation  
- **Travis Perkins**

Group Chief Digital & Information Officer - **Avon**

"The team at Intrinsic did an excellent job delivering a private dinner for the HPE Education team.

Intrinsic were tasked with venue selection and all operational matters, but most importantly researching and inviting relevant senior level prospects from our Education Sector targets to the dinner.

They delivered on both fronts and the evening was a huge success. Definitely would recommend for future events."

**Hewlett-Packard Enterprise**

**CALL today to discuss your event**

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